



## Presentation of exclusive artistic handcrafted porcelain

### Imperial Porcelain Manufactory





Imperial Porcelain has always been known for its talented artists and craftsmen who have worked at the manufactory.

This tradition is still being very much upheld today, with more than 1300 artists and craftsmen working at the premises where the company was first founded. We are proud of our rich heritage, and we look with confidence and excitement into the future.





There has never been a person more powerful and vested with a greater authority in Russian Empire than an Emperor. Upon czars' wills new cities were founded, capitals were transferred to other cities, fashions changed, new modes and habits were introduced. But even the Emperor's wishes were not granted immediately. And Peter the Great's dream to set up a Porcelain Manufactory was realized only during his daughter's Empress Elizabeth reign.



1744 marked the birth of an absolutely new, unique, one of the kind factory in St. Petersburg. Products created there became the instant sensations. The Imperial Porcelain Manufactory was the Official Supplier of Porcelain to the Imperial Romanov Family, and supplied fine dinner and ceremonial porcelain and decorative objects, to all of the Imperial palaces, including the Winter Palace in St Petersburg, the Catherine Palace in Tsarskoe Selo and Peterhof Palace. As a manufactory – quite distinct from a factory – the emphasis was always upon a tradition of hand-painting and craft techniques.

After the 1917 Revolution, the Imperial Porcelain Manufactory was renamed as the Lomonosov Porcelain Factory. This period was one of innovation in design, matched with the continuation of the very high traditions of pre-revolutionary porcelain manufacture. Today, original pieces of Imperial Porcelain and from the early Soviet period are much prized by collectors, and can be found in many of the world's great museums and private collections.

In 2002 Mrs Galina Tsvetkova purchased a controlling majority interest in the company, which has now been given back its original name of the Imperial Porcelain Manufactory. Mrs. Tsvetkova is herself a noted collector of fine Russian porcelain, and she has brought her love of porcelain to the development of the Imperial Porcelain Manufactory in the 21st century.



## Technologies

In the era of technological «boom» old techniques of hand-casting, hand-painting and engraving by precious metals make creations of Manufactory's masters unique one of the kind works of art. Imperial Manufactory has always been a place where famous painters and sculptors were trained and groomed in full accordance with noble artistic traditions. Imperial Porcelain brand means continuity of tradition of elite porcelain – a symbol of prosperity, luxury, prestige, it is porcelain for collectors.

**Hand-modelling and computer modelling**

**White hard porcelain, soft china, fine bone china**

**Hand casting**

**Hand overglaze and underglaze painting**

**Gilding, silvering, platinizing**





First Russian artistic porcelain became favorite and refined decoration of palaces belonging to the Russian Imperial family. Kings of Europe and oriental sultans and sheikhs who received Imperial porcelain as a diplomatic presents cherished them as true works of art – later these presents embellished museum collections of the states they used to head. Back then artistic value of masterpieces created by talented artists and sculptors of Imperial Porcelain Manufactory was unsurpassed – and so it goes nowadays.

At present Imperial porcelain is displayed at British Museum in London, Museum of ceramics in Milan, Sevres museum of ceramics near Paris, Modern Art Museum in Cologne, Metropolitan Museum in New York, State Hermitage Museum and Russian Museum in St.Petersburg and many other museums, galleries and private collections.

**1851** - Golden Medal at the World Trade Fair in London

**1883** - Honorary Diploma for porcelain hand painting at the World Fair in Vienna

**1925** - Grand Gold Medal as well as a number of gold and silver medals at the World Fair in Paris

**1937** - "Grand Prix" at the World Fair in Paris

**1958** - "Grand Prix" at the World Fair in Brussels

**1962** - "Grand Prix" at the Paris Fair of ceramics

**1980** - International Prize "Golden Mercury"





The Imperial Porcelain Manufactory produces full range of luxury porcelain, including dinner and dessert services, tea and coffee sets, gift items and decorative objects.

Rich cultural heritage, unique techniques of porcelain-making, highest professionalism and artistic potential of sculptors and painters translate into production of the only of its kind porcelain.



The **Imperial Collection** is made up of original designs made by the Imperial Porcelain Manufactory during the rule of the Imperial Romanov dynasty. The originals date from the mid 18-th to the early 20-th century. The Imperial Collection is noted for its: hand-moulding, hand-painting and precious metals engraving.



The **Art Studio Collection** is a line of porcelain designed by contemporary Russian artists. Their works often move away from the traditional forms and shapes of classical porcelain, and display the virtuosity of the artist's imagination. Almost all of these designs are manufactured as limited edition products.



The **Russian Style Collection** represents the best of the porcelain designed by Alexei Vorobyevsky, one of the most gifted men to have worked with Russian porcelain. His work is notable for its use of traditional Russian motifs found in peasant crafts such as lubok (painted woodwork), and in old folklore.



The **Figurine collection** is a wide variety of animal figurines such as cats, dogs and horses; also exotic representations of African and Arctic wildlife. Almost all of them are painted by hand in underglaze or overglaze and to this day they are still made to the original techniques – hand-made out of soft china or hard porcelain.





The heart of the **Traditional Collection** is “The Cobalt Net” pattern. For many years it has been the trademark design of the manufactory. It was created after the famous Her Majesty’s Private Dinner and Dessert Service made for the Empress Elizabeth I by Dimitri Vinogradov in the mid-eighteenth century.

### The Avant-Garde Collection takes

its inspiration from the ‘propaganda porcelain’ produced at the Imperial Porcelain Manufactory during 1917–1934. This was the time of political, social and cultural upheaval in which artists such as Kandinsky and Malevich created their new revolutionary shapes and suprematist designs at the Manufactory.





The **White Nights Collection** is the signature line of the fine bone china made by the Imperial Porcelain Manufactory. It is noted for its wonderful translucence, a rare quality unique to Imperial Porcelain.





You may want a dinner service painted with your family crest, or decorated with an image of your choice. Perhaps you are a corporation looking for the ultimate gift, or an individual looking for something to celebrate a special anniversary. At the Imperial Porcelain Manufactory our experienced managers and craftsmen will be able to give you advice about what is best for you. In the recent past we have produced:  
When you order a piece of individual one-off porcelain from the Imperial Porcelain Manufactory, you know that it is a truly exclusive item.

Russian Imperial Porcelain carved a deserved niche in the hearts of connoisseurs among presidents, kings, movie and pop-stars, leaders of biggest corporations in many countries of the world.

Throughout its long history the Imperial Porcelain Manufactory has been acclaimed for the many beautiful individual items produced for patrons around the world who are looking for the highest quality porcelain made to order. These exclusive items are made by our craftsmen and painters to a design of the customer's wishes, or we are always happy to present proposals of our own artwork for consideration.





## The Imperial Porcelain Manufactory and you the Retailer

«We have been delighted with our Imperial Porcelain outlet. It has substantially increased our luxury business.»  
*Mitsukoshi department store, Tokyo, Japan*

«We buy Imperial Porcelain...» *Neiman Marcus, Dallas, USA*

If you are already a retailer of porcelain and luxury goods, then we would encourage you to consider the Imperial Porcelain Manufactory as a must-have brand in your collection. Our experience of retailing in the international market tells us that Imperial Porcelain can considerably increase the sales per square meter of retailers. The Imperial Porcelain Manufactory offers retailers three different types of retail and display formats.

### **Brand Name Shop**

The floor space of this unit measures approximately 100 m<sup>2</sup>. A complete range of products manufactured by Imperial Porcelain is on display.

### **Art Boutique**

The Art Boutique is a smaller version of the Brand Name Shop, and occupies approximately 50 m<sup>2</sup> of floor space. Customers can also order from the printed catalogue.

### **Brand Section**

The Brand Section is ideal for luxury stores looking to maximize sales per square meter. The brand-section occupies approximately 35–50 m<sup>2</sup> of floor space. The most popular products are displayed here. Patrons order by the catalogue as well as place orders for individual made-to-order items.

